

/Wei Hong Rong

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weihongrong.com

/Experience

Call Box, Dallas TX

Hybrid Front-end Developer/UX Designer

July 2018 - Present

- Prototype, Mockup, and implement front-end solutions for SaaS platform in vue.js, jQuery, and ColdFusion.
- Conduct user testing with clients and analyze collected data.
- Designed and implemented custom CSS framework/CMS for external company pages. Liaison between marketing team and back-end team to manage project development processes.

Dept. of Information Science, Cornell University, Ithaca NY

Teaching Assistant, INFO4240 & INFO1300

Aug 2017 - Dec 2017

Teaching Assistant for Intro Design & Programming for Web and Designing Tech for Social Impact. Provide support for students, hold office hours, lead sections, grade assignments, assist in creating course content/materials, and facilitate in-class activities.

Social Interactions Lab, Cornell University, Ithaca NY

Undergraduate Researcher

Aug 2017 - Jan 2018

Explore the role of technology in feminist organizations in India. Process, transcribe and analyse raw field data.
Under Prof. Phoebe Sengers and Palashi Vaghela.

Cornell Daily Sun, Ithaca NY

Senior Design Staff

Feb 2016 - March 2018

Design and layout print pages for daily paper, create digital media assets, and assist with ad placement and production. Manage nightly design deskers, assigning pages, and reviewing content.

Long Point Winery, Aurora NY

Product Consultant

Jun 2017 - Dec 2017

Manage tasting room operations, maintain inventory control system for retail and wholesale clients, assist in warehouse operations, and research product placement in the market.

/Education

Cornell University,

Ithaca NY

**BA, Information Science,
Economics**

Aug 2013 - Dec 2017

/Skills

Adobe Creative Cloud

**(Photoshop, Illustrator, InDesign,
XD, Premiere Pro)**

Sketch

Figma

Invision Studio

Balsamiq

Optimal Workshop

vue.js/AngularJS

ColdFusion

Python

HTML/CSS/JS/jQuery

PHP/SQL

Mandarin Chinese (Fluent)

Spanish (Working)

/Relevant Courses

Intro Computing using Python
Design & Programming for Web

Information Ethics and Policy
Competition Law and Policy
Communication in Technology
New Media and Society
Environmental Psychology
Cultural Psychology

Human-Computing Interaction
Designing Tech for Social Impact
History of Design Futures
Art of the Historical Avant-Garde
Thinking Surrealisms

Intro to Data Science
Behavioral Economics
Game Theory
Networks